



For Immediate Release

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CYCLOCROSS RACING COMES TO TUILERIES PLAZA

Kansas City, Mo. (Dec. 22, 2007) – The fastest growing and most exciting discipline of bicycle racing, Cyclocross, is coming to the Tuileries Plaza on Sunday, December 30th, 2007.

Cyclocross blends the speed of road cycling and the ruggedness of mountain biking with a touch of steeplechase. The 2.5 kilometer course will take racers on laps over pavement, dirt and grass with sections that require them to dismount and carry their bikes. Racers compete no matter what the weather is, including snow and ice. This grueling sport has a huge following in Europe, where it originated.

In the United States, Cyclocross is now the fastest growing segment of cycling. The Kansas City Metro was the recent host city for the National Championship which will return again in 2008.

“The sport is a blast for spectators,” says Race Director Mark Thomas of Localcycling.com

“Watching riders come around every 6-8 minutes and negotiating the technical course is great entertainment. Bring your cowbells!”

Epic Bike and Sport, a tenant of Tuileries Plaza and title sponsor of the event helped arrange and develop the challenging course. Racing begins at 10:30 a.m. on December 30th and lasts until late afternoon. Full event information is available at www.localcycling.com

Tuileries Plaza is the Northland’s freshest new mixed-use center, located at I-29 and Highway 45 in Kansas City. The center, with a European flair inspired by the Louvre Museum’s Tuileries Gardens, is host to an exceptional mix of fashion retailers, one-of-a-kind specialty tenants, professional offices and appetizing restaurants. This unique venture is locally owned and managed by George and Pamela Gunter of Kansas City and leased by CBRE.

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