



For Immediate Release  
January 30, 2008

For Additional Information Contact  
Pamela Gunter 816.505.3207

## Celebrate Leap Year with FREE Ice Cream from Häagen-Dazs at Tuileries Plaza

KANSAS CITY, MO - Leap Year brings something more to celebrate this year with free ice cream from Häagen-Dazs at Tuileries Plaza. From 12 p.m. to 4 p.m. on Friday, February 29th, the Tuileries Plaza Häagen-Dazs shop will be distributing free single scoops of ice cream in celebration of Leap Year. This offer applies only to the Tuileries Plaza Häagen-Dazs location.

According to Shop owner Pamela Gunter, "We wanted to do something special to commemorate Leap Year and all those who celebrate birthdays and anniversaries on this date. We planned this to be a community wide celebration, so our only requirement to receive a free scoop is to visit the Shop on the 29<sup>th</sup> between 12 and 4 in the afternoon, even if it's not your birthday or special celebration." This Häagen-Dazs location has a unique design, with the only drive-thru location in the country. It is also the only Shop combined with a Rocky Mountain Chocolate Factory location. Mrs. Gunter found the Shop combination irresistible. "We offer treat options for everyone in the family from hand-dipped caramel apples, to gourmet truffles and superpremium ice cream, all in one location," said Gunter. She adds, "And, of course, we pride ourselves on great customer service and offer samples of our products to help customers with their flavor selections."

Häagen-Dazs® is the original superpremium ice cream. True to its tradition, Häagen-Dazs ice cream uses only the purest *all natural* ingredients in crafting the world's finest ice cream, offering a full range of products from ice cream and sorbet to frozen yogurt. Häagen-Dazs Tuileries Plaza offers 29 flavors of ice cream and sorbet, plus made-to-order ice cream cakes, specialty desserts, and frozen beverages. The Häagen-Dazs Shop at Tuileries Plaza is located ½ mile west of I-29 on NW 64<sup>th</sup> Street in Kansas City (north). The Shop is open Monday – Thursday from 12 p.m. to 9 p.m., Friday and Saturday 12 p.m. to 10 p.m., and Sundays 12 p.m. to 8p.m. The Shop is a locally owned franchise and managed for the owners by Vivian Brown, who leads a full team of associates for both Häagen-Dazs and Rocky Mountain Chocolate Factory at Tuileries Plaza.

###

Häagen-Dazs at Tuileries Plaza  
6209 NW 63<sup>rd</sup> Terrace | Kansas City, MO 64151 | 816.505.3207